

EOR

Event Organisation Rules

Asian Championships | Asian Open | Asian Cup



April 2024 Edition

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1. BLACKGROUD

1.1 JUA is the owner of the Asian Judo Championships, the Asian Opens and Asian Cups and all JUA events organised in Asia under the auspices of JUA. JUA is also the owner of the Marks, the Commercial Rights and any other rights connected with the above mentioned events.
1.2 Host wanted to host event under the auspices of JUA and provided JUA with a submission, based on the terms of this EOR and of the Bid Manual, for a competitive bid process (Submission).
1.3 The terms, requirements and conditions stipulated in this EOR must be accepted by the Host of which the right to host the event is granted by JUA.

2. DEFINITIONS AND INTERPRETATION

2.1 In this EOR:
Advertising Material means advertising, promotional, marketing or other material to be used by Host (in any media or on any platform) in connection with the Marks or the promotion of the events.
Ambush Marketing means marketing, promotional, advertising and public relations activities relating to the events, which are intended to capitalise on the goodwill associated with the events or make unauthorised use of any rights and opportunities relating to the events (including any tickets), but which are undertaken by a person not authorised to do so by JUA or Host.
Bid Manual means the manual provided by JUA to potential applicants (including the Host) interested in bidding to host the events.
Brand Guidelines mean the graphic standards and guidelines in relation to the use and reproduction of the Marks as provided by JUA to Host from time to time.
Budget means the budget for the events as specified in Schedule 4 (Budget), which is inclusive of all Deliverables, Equipment, Personnel, Services and other Host obligations under this EOR.
Commercial Rights means any and all commercial rights and opportunities in relation to the events, including:
(a) media rights, including all forms of broadcasting, mobile, radio, internet, data and related rights (whether known now or devised in the future);

(b) sponsorship;
(c) hospitality, catering, pourage, concession and vending rights;
(d) merchandising and licensing rights;
(e) publication and film rights; and
(f) advertising, promotion and marketing.
Confidential Information of a party means the following information in any form:
(a) all confidential information (including trade secrets, confidential know-how, market research and strategies and sponsor and financial information) relating to that party from time to time;
(b) of which the other party becomes aware, both before and after the day the Hosting Agreement signed bettwen the JUA and the host is executed.
Confidential Information of JUA includes Data and information concerning the event before it is made public.

Data means any personal or contact information, demographics or any other data or information collected by or on behalf of JUA, including from Teams and accompanying persons.
Deliverables mean the works, documents or deliverables created or generated by Host (whether on its own or with JUA or contractors) in the course of supplying Services or meeting its obligations under this EOR and the Hosting Agreement (including the Event Organisation Guide - EOG), including Financial Accounts, Budget, risk management plan, security plan, medical plan and food and medical waste management.

Dispute means a dispute arising out of or relating to the Hosting Agreement, including a dispute about the breach, termination, validity or subject matter of the Hosting Agreement, or a claim in equity or in tort relating to the performance or non-performance of the Hosting Agreement.

Equipment means any property, goods, equipment or signage brought into a Venue or its surroundings by or on behalf of Host, including any sports equipment or temporary infrastructure required for the design, management or delivery of the events.

Financial Accounts mean the profit and loss statement, balance sheet and cash flow statements to be provided by the Host to JUA in the standard format as notified by JUA.

Force Majeure Event means any circumstance not within a party's reasonable control including, without limitation:

(a) acts of God, flood, drought, earthquake or other natural disaster;
(b) epidemic or pandemic;
(c) terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations;
(d) nuclear, chemical or biological contamination or sonic boom;
(e) any law or any action taken by a government or public authority, including without limitation imposing an export or import restriction, quota or prohibition;
(f) collapse of buildings, fire, explosion or accident;
(g) any labour or trade dispute, strikes, industrial action or;
(h) non-performance by suppliers or subcontractors; and
(i) interruption or failure of utility service.

For the avoidance of doubt this includes the COVID-19 Pandemic and all actions of government and/or public authorities taken as a result of the COVID-19 Pandemic including restrictions imposed by government and/or public authorities.

Event means the Asian Judo Championships, Asian Opens, Asian Cups and all events held in Asian and under the auspices of JUA, involving the staging of the Competitions and the Other Events during the Events Period and the Postponed Events where applicable.

Event Officials mean the JUA Sports, Referee and Education commission members, referees, jury members and other technical officials appointed to run the Events.

Event Period means the period over which the Events are to be staged, as specified in the event outlines.

Event Organisation Guide means JUA's operational protocols for the hosting of the Events (including Other Events) together with applicable timeframes and responsibilities, including registration, accommodation, transportation, catering, meetings, and any other operational or hosting requirements, as updated by JUA from time to time. Any changes to the EOG after the Hosting Agreement is signed that impact the budget, must be mutually agreed upon.

Event Organisation Rules of the Judo Union of Asia

Host City means the city in which the Events are to be staged, as specified in Item 1.2 of Schedule 1 (Hosting Details).

Hosting Fees means the hosting (license) and registration fees payable by Host to JUA, in the amount and manner fixed by JUA.

Intellectual Property Rights means all intellectual property rights, including:

(a) patents, copyright, registered designs, trade marks and the right to have confidential information kept confidential; and
(b) any application or right to apply for registration of any of those rights.

List of Requirements means the summary of the key Host obligations from the EOG and Hosting Agreement, as specified in the list of Requirements stipulated in this EOR.

Marks mean the name, logo, mascot, trophy and any other emblem and official music associated with the Events and JUA.

Medical Minimum Standards mean the minimum standards promulgated by JUA in relation to medical facilities and spaces, and equipment and supplies.

Merchandise means all merchandise and licensing of any kind sold at the Events, including items of clothing, headwear, scarves, flags, drink containers, coins, commemorative medals, games (electronic or otherwise), other collectibles or memorabilia.

Official Programme means the programme for the Events providing information around JUA, Host and Teams as specified in the EOG.

Other Events mean the events, functions or meetings staged as part of the Events, including:

(a) Welcome events;
(b) Opening Ceremony;
(c) Closing Ceremony;
(d) Gala Dinner;

(e) JUA EC, Congress, Zone meetings, Delegation meetings and Draw;
(f) Team Managers' Meetings and Sports and Games related workshops, seminars and trainings;
(g) Donor recognition and cultural events;
(h) Media launches, conferences and interviews; and
(i) any other events, functions or meetings as described in the EOG or otherwise agreed between Host and JUA.

Personnel means any personnel engaged by the Host (whether paid or unpaid), including Event Officials.

Postponed Events means events postponed due to unexpected situation, agreed and approved by JUA.

Services mean any services supplied by or for Host (including by Personnel) in relation to the planning, staging or promotion of the Events, including the supply of Deliverables and Equipment.

Teams mean the competitors and accompanying persons of teams registered to participate in the Events.

Venues means the competition and training venues where Judo is to be played.

Venue Minimum Standards mean the minimum standards provided by JUA in relation to Venues, including facilities and spaces, spectator services, team and official requirements, police and security requirements and media requirements.

JUA Partners means any official entity to which JUA grants any marketing or sponsorship rights in relation to the Events.

JUA Costs mean the costs in relation to the staging of the Events that remain the responsibility of JUA, being in relation to the Marks, Sponsors and registration system for Teams.

JUA Delegation means the JUA President, JUA EC and delegates up to a maximum of 16 people.

JUA Regulations mean rules, regulations or policies promulgated by JUA from time to time that relate to the staging of Events, including Venue Minimum Standards, Medical Minimum Standards, EOG, EOR, List of Requirements, Branding Guidelines, Sports and Organisation Rules (SOR) and Code of Conduct. Copies are available on the JUA website (thejua.org) or on request.

2.2 In this EOR:
(a) any use of the word ‘includes’ or words such as ‘for example’ or ‘such’ do not limit anything else that is included in general speech;
(b) words importing the singular number or plural number includes the plural number and singular number respectively;
(c) the word ‘person’ shall include a corporation;
(d) any reference to ‘$’ or ‘dollars’ is to US dollars;

2.3 If there is any inconsistency between a term of this EOR and a term or terms of an event outlines and/or hosting agreement, the term of this EOR governs to the extent of that inconsistency.

3. GRANT OF RIGHTS

3.1 JUA grants Host the exclusive right (licence) to host the Event during the Event Period in the Host City on the terms of this EOR and EOG.

3.2 Host has to warrant that:
(a) the information provided in its Submission was to the best of its knowledge accurate, complete and up to date and acknowledges that JUA relied on that information in granting the licence specified in clause 3.1; and
(b) it has not entered into the Hosting Agreement in reliance on the Bid Manual or any information, statement, representation, warranty, condition, promise or undertaking, whether express, implied or arising from conduct (including conduct by silence or

omission) made or given in the course of tendering, negotiations or otherwise (representation), except to the extent that the representation is repeated in the express terms of this EOR.

4. GENERAL HOST OBLIGATIONS

4.1 Host must, on the terms of this EOR, EOG and of the Hosting Agreement:

(a) organise and present the Event to a standard befitting of the reputation and stature of the JUA Event as a global sports participation event;

(b) hold the competitions at the Venues during the Event Period, including through the supply of Equipment, specially the **Care System** of IJF/JUA standard and Event Officials;

(c) provide the Venues with Judo Mats approved by JUA and in accordance with Venue Minimum Standards;

(d) arrange the accreditation and transportation for the Teams, JUA oficials and delegations in accordance with the EOR and Event Outlines;

(e) stage the Other Events in accordance with protocols specified in the Event Outlines and/or in the hosting agreement;

(f) take reasonable steps to ensure, so far as is reasonably practicable, the health and safety of Teams;

(g) promote and market the Event to maximise exposure and awareness;

(h) produce the Official Programme and sell Merchandise approved by JUA;

(i) pay the Hosting Fees to JUA in accordance with this EOR and deliver the Event substantially in accordance with the Budget; and

(j) on a regular and frequent basis exchange information with JUA Head Sports Director concerning the organisation of the Event, in line with the following schedule:

  (i) 2 years out - Quarterly;

  (ii) 18 months out - Every two months;

  (iii) 12 months out - Monthly;

  (iv) 6 months out - Weekly and as required from time to time.

4.2 Host must:

(a) supply all Services with due care and skill;

(b) ensure Equipment is fit for purpose and free from defects in materials, design, workmanship and installation;

(c) ensure that it has sufficient, suitable and qualified Personnel, including at least two (2) JUA Organising Expert A license holders, to enable it to meet its obligations under this EOR and EOG;

(d) ensure Personnel are properly qualified under any applicable law (or relevant professional body) and have obtained the relevant permission from applicable authorities to supply Services;

(e) obtain and maintain all rights, consents and authorisations necessary to stage the Event and to comply with this EOR, EOG and the Hosting Agreement, and provide JUA with copies on request;

(f) comply, and ensure its Personnel comply, with:

  (i) all applicable standards, awards, laws and regulations (including workplace health and safety laws and consumer protection laws);

  (ii) the Hosting Agreement, including JUA Regulations and Event Outlines; and

  (iii) all reasonable directions of JUA within the scope of this EOR and EOG; and

(g) ensure that it and each of its Personnel at all times:

  (i) do not bring JUA or the Event into disrepute; and

  (ii) do not alone, jointly or severally, engage in any unbecoming conduct or behaviour which, in JUA's reasonable opinion, is prejudicial or likely to be prejudicial to the interests or reputation of JUA or the Event.

(h) ensure that at least **6 nations/regions** will take part **in Asian Opens and Cups**.

5. EVENT ORGANISATION

5.1 Host must establish and serve as a Local Organising Committee (LOC) to manage the planning and delivery of the Event;. The Host must within 30 days of the signing of the Hosting Agreement, provide to JUA for approval an organisation chart for the LOC setting out a summary of the reporting structure and responsibilities of the various personnel identified, including: a Competition Manager, an Accommodation and Catering Manager, a Ceremonies Manager, a Floor Manager, an IT Manager, a Medical Manager, a Security Manager, a Sport Manager and a Transportation Manager.

5.2 JUA will nominate a Technical Delegate - TD to take charge of all sports and organising matters of the event and to work closely with the LOC.

5.3 Host must make all arrangements, at its own cost, for the successful organisation of the Event in compliance with the EOR, EOG, Hosting Agreement, Event Outlines and the List of Requirements. More specifically, Host must make all necessary arrangements for each Team, Event Officials and JUA Delegation during the Event Period as follows:

(a) Event headquarters suitable to host the registration and all required meetings venues;
(b) internal travel and transport arrangements within the Host City to and from airport, Venues for training, competition and other events, meetings and accommodation together with reasonable baggage, for those who book accommodations at the Host property;
(c) accreditation of Teams ;
(d) Event results, certificate of participation, award certificate and medals;
(e) Medical and Doping Control requirements; and
(f) Volunteers and LOC.

5.4 The health and safety of competitors is paramount to JUA. The Host must:

(a) establish an LOC Medical Committee;
(b) appoint an Medical Manager who must be able to communicate in English; and
(c) develop a Medical Plan that complies with the Minimum Medical Standards and provide to JUA for written approval.

6. COMPETITIONS

6.1 Host must:

(a) use the IJF and JUA registration system for the registration of Teams, unless an alternate platform is mutually agreed upon;
(b) use the IJF and JUA SOR for the conduct of the competitions;
(c) comply with the JUDO general and specific requirements in the EOR and EOG including in relation to format, Draw, Event Officials and Equipment List.

7. VENUES

7.1 Host must ensure Venues;

(a) comply with the Venue Minimum Standards and Medical Minimum Standards at all times;
(b) are adequately and appropriately staffed and policed and provided with all necessary emergency medical services and facilities to a standard satisfactory to JUA;
(c) conform to all statutory, legal, regulatory and local requirements; and
(d) have suitable facilities, public address and sound systems, to a standard that is commensurate with an event of the stature and reputation of the Event.

7.2 Host must provide comprehensive security at each Venue and other relevant locations to the satisfaction of JUA and ensure that all appropriate and necessary security precautions are in place for the Event, including liaison with local police and other relevant security providers in relation to ground control and security in and out of Venues.

7.3 Venues must be available with reasonable notice, from the date of the Hosting Agreement, for inspection by JUA Sports Commission to enable it to monitor the compliance by Host with its obligations pursuant to the Hosting Agreement.
The details of inspection tours are as specified in the EOG.

7.4 If a Venue does not comply with the Venue Minimum Standards, JUA may direct the Host to move the competitions to an alternative venue and to meet all costs associated with that move, if a reasonable step to rectify the issue isn't provided.

7.5 Competition Venue:
The competition venue should be large enough to host the event and have adequate seating for spectators, VIPs, delegations, and media. For the Asian Games the seating capacity should be a minimum of 4,000. The venue should be well lit and of a constant temperature of between 18 - 22°C. Information for event organisers can be found in the JUA EOG.
To operate effectively, the venue should be separated into zones for different activities and client groups. Wherever possible, different entry/exit doors and movement flows should be also be established for different groups. If groups must cross or mix, then it may be necessary to have security to assist with managing this.

7,6 Training Venue:

The LOC shall provide training areas and transport for all teams. The training areas should be sufficient to accommodate the number of participants; it should be adequately ventilated and a temperature of 18 - 22°C maintained. Tatami used in the training venue should be approved by the JUA. The tatami must be placed on a resilient floor at ground level. If the floor is concrete, there should be Taraflex (or similar) underneath the tatami. The minimum height above the tatami must be 5 m. During Asian Championships and Asian Games training areas should be provided that are separate from the warm-up area.
For Asian Games and other large multi-sport events curtain or screen separation should be provided for privacy between the delegations with sufficient circulation space for coaches and support staff and benches for sitting.
Scales and medical provision must be provided. Additional facilities can include changing rooms with lockers, showers, saunas, fitness equipment and a lounge area with drinks and snacks.
Training times should be coordinated between the organising committee and the delegations.

8. INTELLECTUAL PROPERTY AND BRANDING

8.1 Host presently assigns to JUA all existing and future Intellectual Property Rights, in regards to the Events, in Deliverables and Data, except for any Intellectual Property Rights in the mascot referred to in clause 8.7 which shall be owned by the Host.

8.2 JUA:
(a) warrants that it owns all right, title and interest in the Marks and Data;
(b) does not claim ownership of anything of Host that is not developed, created or generated specifically for JUA or the Event;
(c) grants Host a non-transferable, non-exclusive royalty free licence to use and reproduce the Marks and Intellectual Property Rights during the Term only for the following permitted purposes:

(i) to promote the Host's staging of the Event;
(ii) for administrative purposes, including use on stationery, business cards, websites, media releases and reports;
(iii) to sub-license to sponsors and to produce and sell Merchandise and the Official Programme; and
(iv) for any other internal or non-commercial use with JUA's prior written consent; and
(d) will, in conjunction with the Host, develop brand protection strategies to restrict Ambush Marketing and unauthorised use of Marks.

8.3 Host must:
(a) not use, or allow others to use, the Marks without JUA's prior written consent;
(b) use the Marks as provided (including any naming rights partner) and only in accordance with JUA's consent and the Brand Guidelines;
(c) brand the Venues in accordance with the Event Outlines; and
(d) not challenge, apply for trade mark or take any steps that may prejudice JUA's ownership of Marks, including by objecting to JUA's registrations.

8.4 If Host wants to use a Mark on Advertising Materials or Merchandise, Host:
(a) not use, or allow others to use, the Marks without JUA's prior written consent;
(b) must submit preliminary artwork and samples of Advertising Materials or Merchandise to JUA for prior written approval at least 10 business days before it starts production together with method of distribution, proposed location and timing of distribution;
(c) must ensure Advertising Materials or Merchandise produced conform to the samples provided;
(d) will immediately withdraw any Advertising Material or Merchandise in circulation that have not been approved by JUA or that do not comply with this clause 8; and
(e) acknowledges that JUA approval relates only to the Mark and JUA makes no representation or acceptance of Advertising Materials or Merchandise quality or legality.

8.5 If consent is granted by JUA under this clause, all uses of the Marks by Host must reproduce fully, accurately and without embellishment the colour, design and appearance of the Marks as shown in the Brand Guidelines.

8.6 If Host's use of Marks does not comply with the terms of this EOR and with the Hosting Agreement or the Brand Guidelines, or is in any way prejudicial to JUA's rights or interests, JUA may give written notice requesting that Host corrects the use of the Marks within a nominated timeframe and Host must, at its expense, correct the use of the Marks to JUA's reasonable satisfaction.

8.7 Host must seek the written approval of JUA if it intends to create a mascot for the Event. Any mascot approved by JUA must be used only in accordance with JUA's direction,approval and conditions of use during the Term.

9. MEDIA AND COMMUNICATIONS

9.1 Host must market and promote the Event in accordance with the EOR and Event Outlines. Without limiting the generality of this obligation, Host is responsible for:
(a) public relations;
(b) media plans and management of media operations;
(c) controlling media accreditation to the Event, including processing applications and issuing accreditation terms, and handling all media enquiries that relate to the staging of the Event;

9.2 Host must provide draft media release templates, statements and alerts relating to the Event or this EOR to JUA and JUA must approve all such media release templates, statements and alerts within 72 hours of receipt. In the event that JUA does not respond within 72 hours of receipt of any draft media release template, statement and/or alert then the parties agree that JUA will be deemed to have granted its approval of them.

9.3 Accordingly, JUA and Host must first consult with each other to agree on the wording

and timing of all media releases in relation to the announcement of the Hosting Agreement and the on-going operation or termination of the Agreement. Approval to be given within 48hrs or such lesser time as may be agreed to from time to time and such approval shall not be withheld unreasonably.

9.4 Host must not conduct any press conferences relating to the Event without the prior written consent of JUA, which must not be unreasonably withheld or delayed.

10. SPORT EQUIPMENT

10.1 Host must provide all equipment listed in the Sport Equiment list annexed to the JUA EOG, specially the Care System (hign definition replay system, including 2 camaras per mat and cables) with quality and standard approved by JUA Head Sports Director.

11. BIDING QUALIFICATIONS AND REQUIREMENTS

11.1 The Bidder shall meet the BQ criteria as below. The bidder should fulfill the following pre-qualification parameters / requirements:
(a) must be member federation of the JUA;
(b) willing and capable to pay the hosting fees including licence fees;
(c) send writting application for biding to JUA at least:
(i) 18 months before for Asian Championships;
(ii) 12 months before for Asian Cups and Opens;
(iii) 8 months before for Seminars and Examinations.

11.2 Once the application is approved, the hosting agreement must be signed between the host and JUA within 30 days counting from the date of approval on.

12. LIST OF REQUIREMENTS

CATEGORIES	OBLIGATIONS OF THE HOST COUNTRY
ACCOMMODATION AIR FARE and DAILY ALLOWANCE by the HOST	ASIAN CHAMPIONSHIPS: • JUA EC: 15 persons, 6 nights. (Air fare and daily allowance by JUA) • TD: 1 person, 4 nights. • Sports Commission and IT: 7 persons, 6 nights. • Referee Commission and appointed referees: 15 persons, 6 nights. • Education Commission: 2 persons, 6 nights. • JUA Official photographer - 1 person, 6 nights. ASIAN OPENS: • TD: 1 person, 4 nights • Sports Commission and IT: 4 persons, 4 nights. • Referee Commission: 3 persons, 4 nights. • Education Commission: 1 person, 4 nights. • JUA Official photographer - 1 person, 4 nights. ASIAN CUPS: • TD: 1 person, 4 nights. • Sports Commission and IT: 4 persons, 4 nights. • Referee Commission: 3 persons, 4 nights. • Education Commission: 1 person, 4 nights. • JUA Official photographer - 1 person, 4 nights.
AWARDS:	• Provision of medals - Gold, Silver and 2 Bronzes per category for Athletes. • Provision of medals – Sponsors Sports events. • Podiums.
BRANDING	• Event logo design. • Branding at all venues (Directional signage and way finding). • Meet & greet desks at airport and notice boards in each hotel.

CATERING	• Water must be provided at all venues throughout. • Ice must be provided at all venues throughout. • Volunteer supplies (snacks, water, etc.) • Coffee, tea, water, snacks, etc. must be provided at VIP rooms.
LOC HEAD OFFICE	• Media monitoring. • Photography at all events. • Team photos. • Highlight Video (DVD or digitally shared).
OUTLINES	• Creation of an official Event Outlines.
TRANSPORT	• Airport Arrival Transfers (Day 1 plus day prior) - Only for those staying within Host Accommodations. • Airport Departure Transfers (Last day – departure day)-Only for those staying within Host Accommodations. • Scheduled Transfers between hotels and all event venues, social events for First Day to Last Day - Only for those staying within Host Accommodations. • Vehicles for JUA EC, Sports, Referee and Education Commission members and one vehicle for JUA President.
EVENT TD	• Inspection Trips pre-event, airfare, accommodation and daily allowance of the TD/JUA Head Sports Director will be paid by the Host Country.
VOLUNTEERS	• For assistance at all venues and events. • Interpreters.

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